Natural History Storytelling: Tricks for sharing science with the public

Emilene Ostlind
University of Wyoming

Follow this and additional works at: https://repository.uwyo.edu/harlow_series_2014
Part of the Life Sciences Commons

Publication Information
https://repository.uwyo.edu/harlow_series_2014/4

This Video is brought to you for free and open access by the UW-NPS Hank Harlow Summer Seminar Series at Wyoming Scholars Repository. It has been accepted for inclusion in UW-NPS Hank Harlow Summer Seminar Series 2014 by an authorized administrator of Wyoming Scholars Repository. For more information, please contact scholcom@uwyo.edu.
University of Wyoming – National Park Service
Harlow Summer Seminars at the AMK Ranch

THURSDAY, JULY 24th, 5:30pm

“Natural History Storytelling: Tricks for sharing science with the public”

Emilene Ostlind
Haub School of Environment and Natural Resources
University of Wyoming

Every day researchers and scientists unveil fascinating new discoveries about wildlife and ecosystems, geology and hydrology, and so much more. But much of that work never reaches the public. Scientists are trained throughout their education and careers to communicate in a very specific way about their work, and the audience of peer-reviewed literature is narrow. Science writers, on the other hand, can apply different storytelling techniques to help the public better understand complex scientific discoveries and their significance. This talk will explore the art of science communication through stories about the ecology of fear, snow leopard conservation, deer migration, and more.

We will have a barbecue at 5:30 with hamburgers, veggie burgers, hot dogs, chips, salads and dessert for a $5 donation. The talk starts at 6:30 in the historic Berol Lodge at the AMK Ranch. Turn right in the Leek’s Marina parking lot in Grand Teton National Park. Reservations not required.

For further information contact Harold Bergman, Acting Director – (307) 543-2463 – Bergman@uwyo.edu
The UW-NPS Research Station is operated by the University of Wyoming in cooperation with Grand Teton National Park.